



(CANTONESE)

AM 1400 Monday to Friday 10pm - 2pm

AM 1400 Saturday 2pm - 6pm AM 1400 Sunday 12noon - 4pm

Cantonese	Time	15 seconds	30 seconds	60 seconds
AAA	6am-10am	80	130	200
AA	10am-2pm	70	110	170
A	10pm-5am / Weekend hours	30	60	80

	Times/Month	15 seconds	30 seconds	60 seconds
AAA	12	864	1404	2160
Rotation	20	1280	2080	3200
	40	2240	3640	5600
	60	2880	4680	7200

	Times/Month	15 seconds	30 seconds	60 seconds
AA	12	756	1188	1836
Rotation	20	1120	1760	2720
	40	1960	3080	4760
	60	2520	3960	6120

	Times/Month	15 seconds	30 seconds	60 seconds
A	12	324	648	864
Rotation	20	480	960	1280
	40	840	1680	2240
	60	1080	2160	2880

	Times/Month	15 seconds	30 seconds	60 seconds
ROS	12	810	1296	1998
	20	1200	1920	2960
	40	2100	3360	5180
	60	2700	4320	6660

- *Specified program break extra 50% surcharge
- *Production or reproduction costs are not included
- *Pre-emptive
- *Effective 1/1/2008
- *Price subject to change
- *Rate#101, Revised on 12/1/07



(MANDARIN)

FM 96.1 Monday to Friday 5am - 2pm

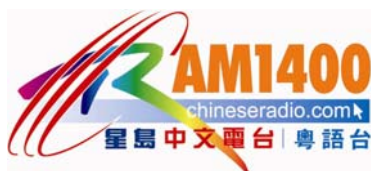
Mandarin	Time	15 seconds	30 seconds	60 seconds
AAA	7am-10am	70	115	180
AA	5am – 7am / 10am-2pm	60	95	150

	Times/Month	15 seconds	30 seconds	60 seconds
AAA	12	756	1242	1944
Rotation	20	1120	1840	2880
	40	1960	3220	5040
	60	2520	4140	6480

	Times/Month	15 seconds	30 seconds	60 seconds
AA	12	648	1026	1620
Rotation	20	960	1520	2400
	40	1680	2660	4200
	60	2160	3420	5400

	Times/Month	15 seconds	30 seconds	60 seconds
ROS	12	702	1134	1782
	20	1040	1680	2640
	40	1820	2940	4620
	60	2340	3780	5940

- *Specified program break extra 50% surcharge
- *Production or reproduction costs are not included
- *Pre-emptive
- *Effective 1/1/2008
- *Price subject to change
- *Rate#111, revised on 12/1/07



Cantonese Infomercial

Monday - Friday 10pm - 2pm

Time	Length of program	Rate
7:55am	5 minutes	350
9:05am	5 or 10 minutes	350/600
10:25am(5min)/10:50am	5 or 10 minutes	300/500
11:25am(5min)/11:50am	5 or 10 minutes	250/400
12:25pm(5min)/12:50pm	5 or 10 minutes	250/400
1:25pm(5min)/1:50pm	5 or 10 minutes	250/400

Weekend Hours: Sat: 2 – 6pm, Sun: 12noon – 4pm

Time	Length of program	Rate
12:25pm/12:50pm	5 or 10 minutes	180/250
1:25pm/1:50pm	5 or 10 minutes	180/250
2:25pm/2:50pm	5 or 10 minutes	180/250
3:25pm/3:50pm	5 or 10 minutes	180/250
4:25pm/4:50pm	5 or 10 minutes	180/250
5:25pm/5:50pm	5 or 10 minutes	180/250

- *Maximum 1 time per day part per day
- *Maximum 1 time per hour slot per week
- *Maximum 13 weeks booking; renewal accepted at 10th week
- *DJ host is assigned at station's discretion. If spokesperson is needed, or specify DJ as host requires talent fee.
- *Maximum 10 minutes infomercial per hour
- *Rates and terms subject to change
- *20% extra charge for live broadcast

- *Prepayment for infomercial and spot required
- *20% penalty for cancellation less than 5 working days in advance
- *20% penalty for time change less than 5 working days in advance
- *Production or reproduction cost not included
- *Effective 1/1/08
- *Revised on 12/1/07



Mandarin Infomercial

Monday - Friday 5am - 2pm

Time	Length of Program	Rate
7:55am	5 minutes	350
8:50am	5 or 10 minutes	350 / 600
9:50am	5 or 10 minutes	350 / 600
11:05am	5 or 10 minutes	250 / 400
12:05pm	5 or 10 minutes	250 / 400
1:05pm	5 or 10 minutes	250 / 400

- * Maximum 1 time per day part per day
- *Maximum 1 time per hour slot per week
- *Maximum 13 weeks booking;
renewal accepted at 10th week
- *DJ host is assigned at station's discretion.
If spokesperson is needed, or specify DJ
as host requires talent fee.
- *Maximum One infomercial per hour
- *Rates and terms subject to change
- *20% extra charge for live broadcast

- *Prepayment for infomercial and spot required
- *20% penalty for cancellation less than
5 working days in advance
- *20% penalty for time change less
than 5 working days in advance
- *Production or reproduction cost
not included
- *Effective 1/1/08
- *Revised on 12/1/07